

# Virtual Meetings & Events Workshop & Member Showcase

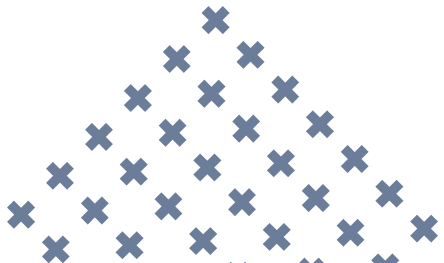


SAN DIEGO STATE  
UNIVERSITY

L. Robert Payne School of  
Hospitality & Tourism Management

site

Southern  
California





**Mandy Brown, CIS, CITP**

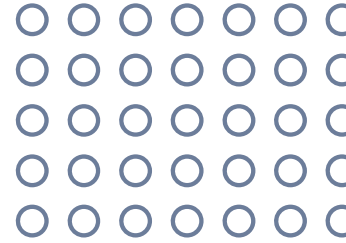
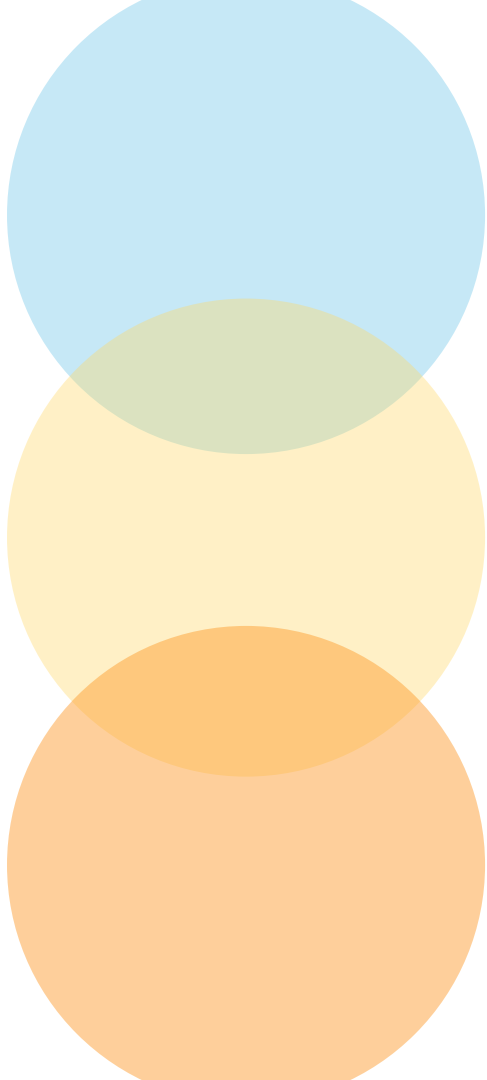
[mlbrown3@sdsu.edu](mailto:mlbrown3@sdsu.edu)

<https://www.linkedin.com/in/mandybrownevents/>

Past President SITE SoCal (2018)

San Diego State University L. Robert Payne School of Hospitality & Tourism

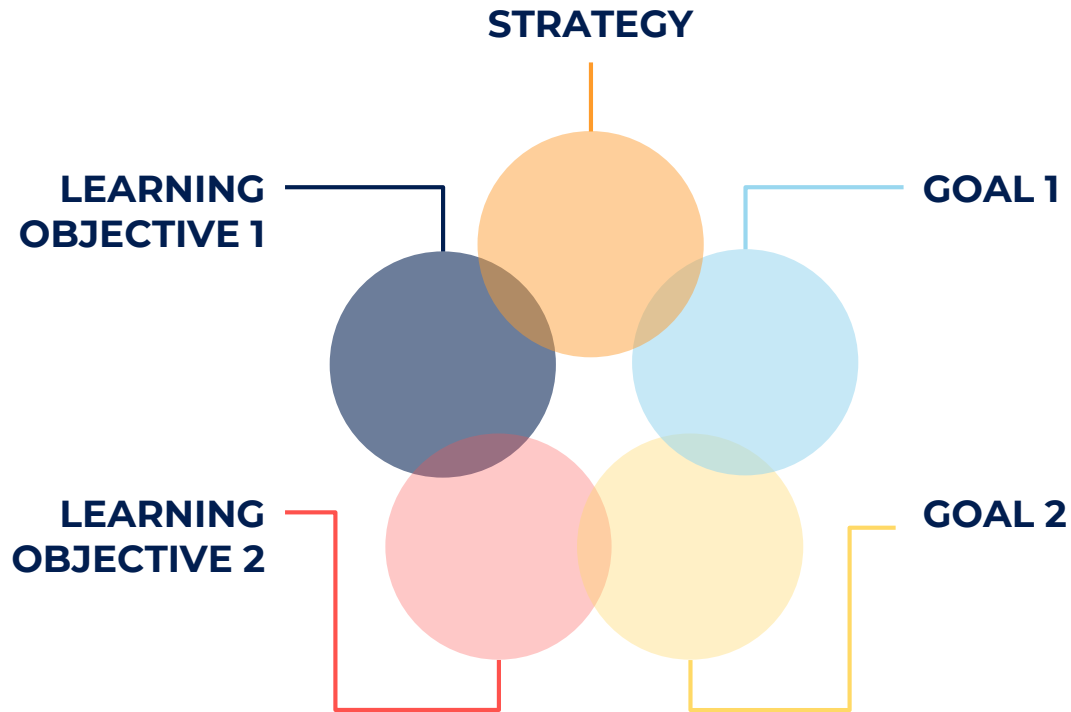




**FAMILIARIZE**



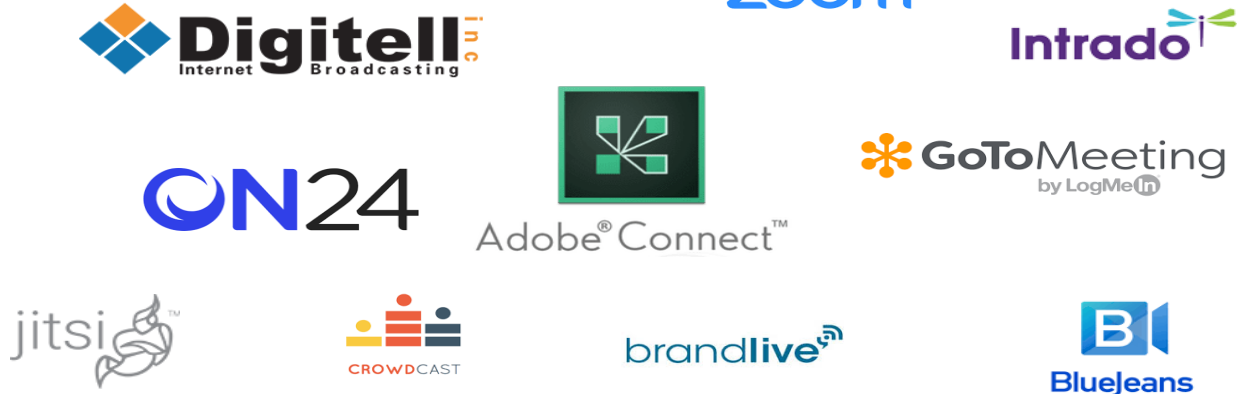
# CREATE A STRATEGY



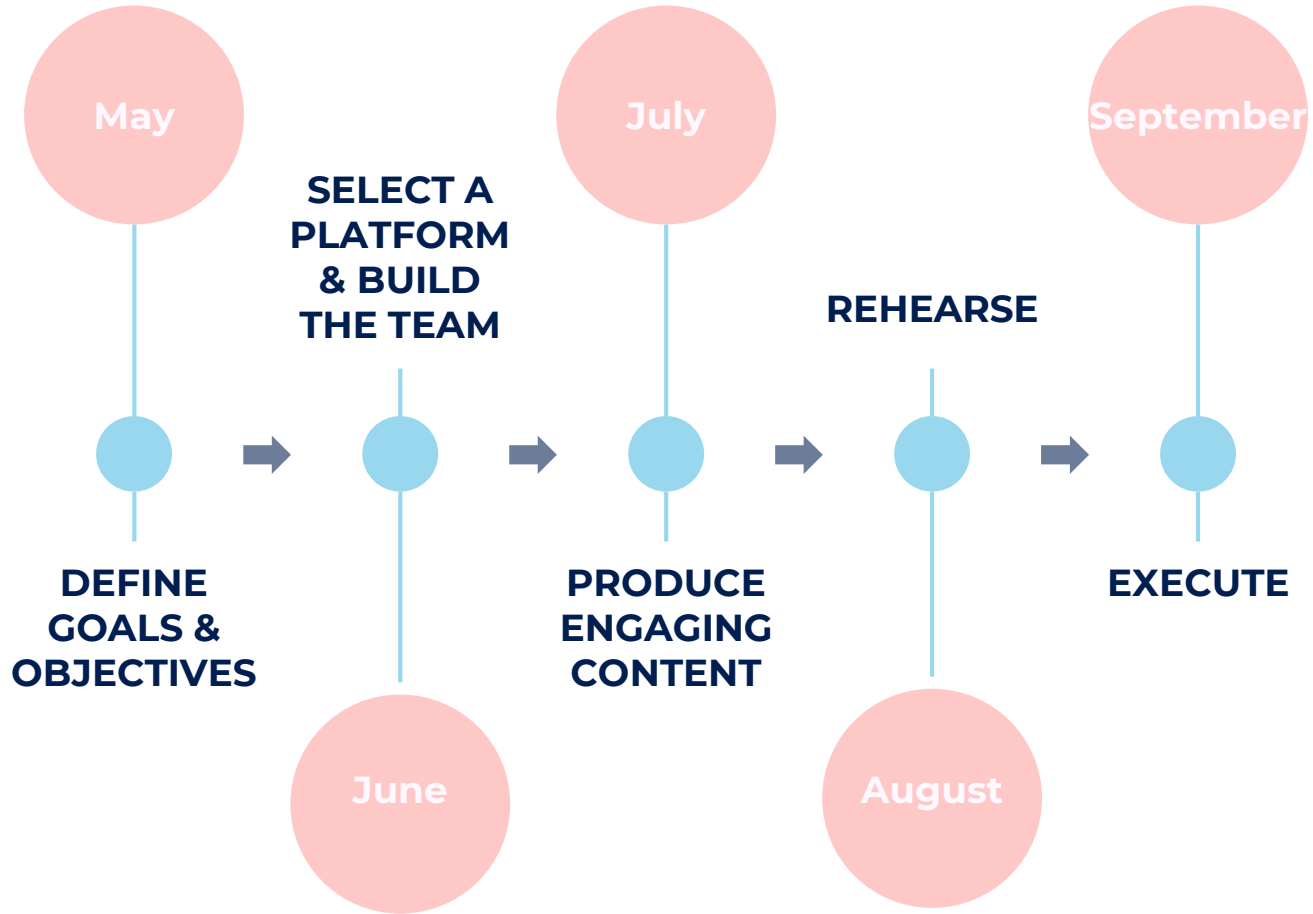
# SELECT A VIRTUAL PLATFORM



Strategy  
Goals & Objectives



# CREATE THE TIMELINE



# Build Your Team



- Host/Facilitator
- Greeter
- Co-Host
- Q&A Manager
- Chat Room Manager
- Break Out Facilitators
- Entertainment
- Moderator
- Equipment Manager
- Security/Troll Patrol
- Trusted Industry Suppliers

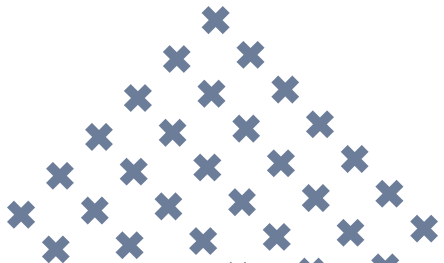


# Produce Engaging Content



Jordan Valdez, Art Director

**eventworks**<sup>INC</sup>





# THANK YOU



SAN DIEGO STATE  
UNIVERSITY

L. Robert Payne School of  
Hospitality & Tourism Management

**site** Southern  
California

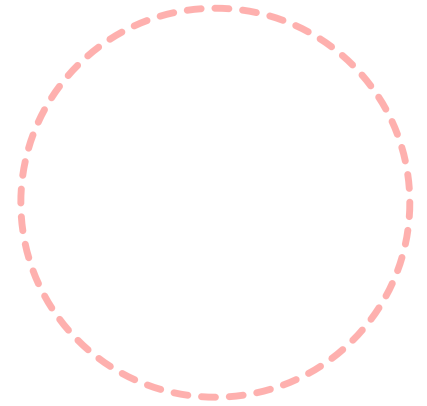
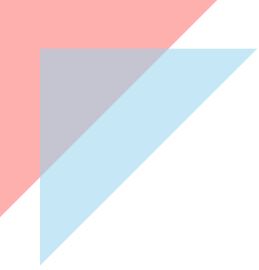
Mandy Brown

[mlbrown3@sdsu.edu](mailto:mlbrown3@sdsu.edu)

<https://linkedin.com/in/mandybrownevents>

Master's in Meeting & Event Management

<https://mastershtm.sdsu.edu/masters-degree-meeting-and-event-management/>



CREDITS: This presentation template was created by Slidesgo, including icons by Flaticon, and infographics & images by Freepik.

